

IoT Alliance Australia

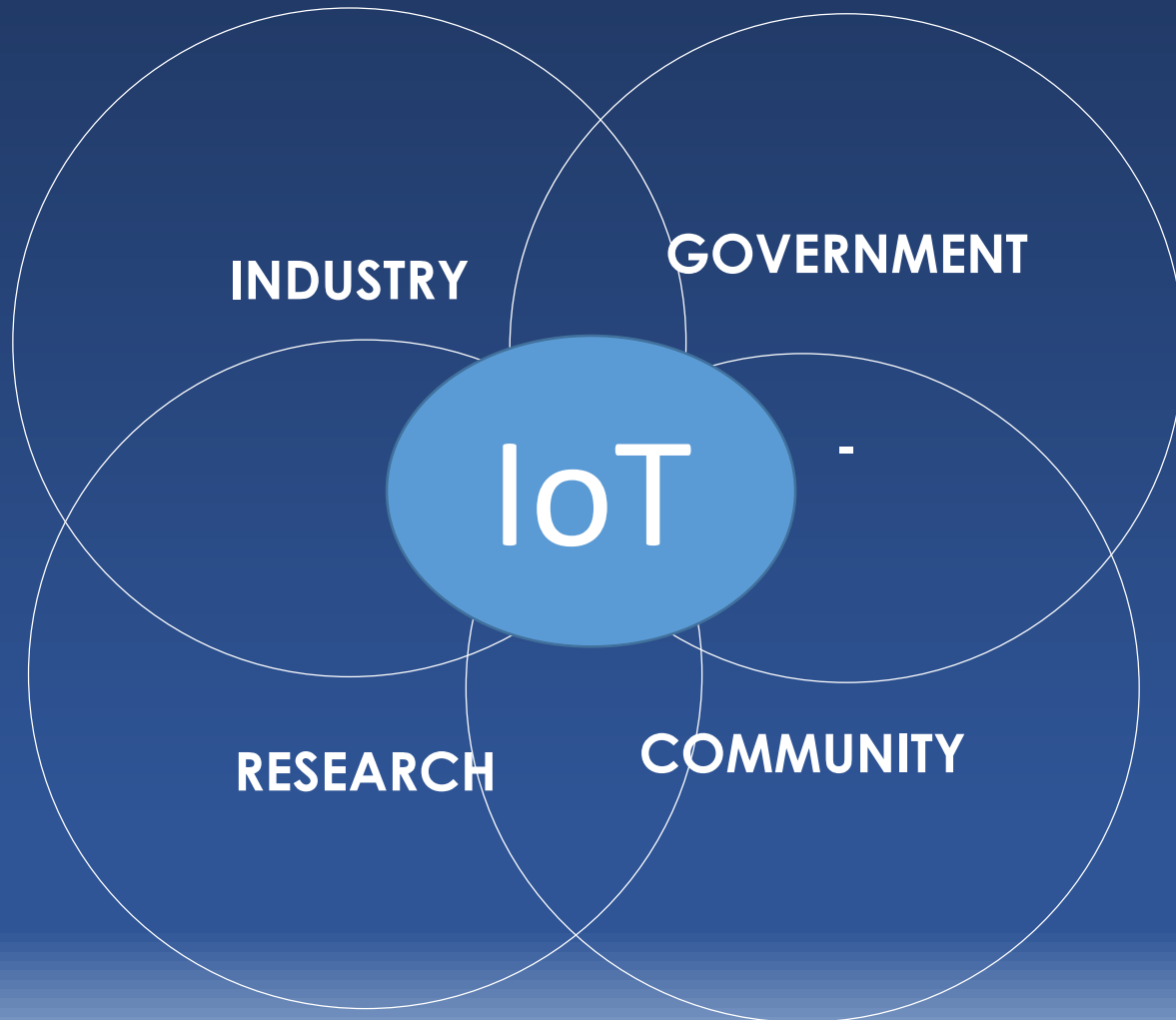
IIC Liaison Partner

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IoT Alliance Australia

A Member-based industry association



IoT Alliance Australia (IoTAA) is the Australian peak IoT industry body and was formed as a not-for-profit association in July 2016.

Vision: To accelerate the adoption of IoT in Australia to improve our competitive advantage and benefit society.

IoT Alliance Australia Ltd is a collaboration of industry, government, research and community with over 450 participating organisations and 900 members across 12 workstreams

IoT Alliance Australia - Mission



The IoT Alliance Australia (IoTAA), <https://www.iot.org.au>, mission is to be the leading Australian Internet of Things (IoT) industry association shaping the regulatory and collaborative framework to enhance Australia's global industry competitiveness and societal benefit through the use of IoT technologies.

To achieve this mission, IoTAA will:

- define and nurture the Australian IoT eco-system across industry, government, research and communities and between supply and demand, start-ups and investors
- provide sound, evidence-based advocacy into appropriate policy and regulation for IoT in Australia;
- Highlight and promote good IoT practice, across industry verticals, enabling technologies, governance and law
- Actively encourage and drive the national growth strategy underpinned by IoT enabling technologies through lighthouse projects, across key sectors of the Australian economy where Australia enjoys a competitive advantage;
- Raise awareness across the community of IoT and encourage and support the development of IoT skills and education.

IOTAA Structure and Activities

IoTAA Board, Strategy, financial oversight, government engagement

IoTAA Executive Management

- Key IOTAA 2019 Focus
- IoT Awareness and understanding
 - Value for members
 - Funding and Resourcing
 - Demand-side Engagement
 - Trusted Government Advice

Executive Council - Key advisory body
Sustainability cluster, Government Engagement, IoT funded events
Approx 30 members

12 Workstreams producing guidelines, IoT thought leadership within verticals and across technologies, showcases, best practice advice, industry deep dives, networking and industry liaison
Over 1000 Workstream members

