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IoT Smart Buildings Challenge Publicity Release

Challenge: \_\_\_\_\_

Contestant's Name: \_\_\_\_\_

Contestant's Address: \_\_\_\_\_

I, the Contestant named above (and signing below), represent that I am 18 years of age or older and participated in the above Challenge, which was organized by the Industrial Internet Consortium (IIC) and the Trusted IoT Alliance (TIOTA) (the "Organizers"), and which included the Principal(s), Technology Partner(s) and any other persons identified on the Challenge web pages (collectively, the "Participants"), and that in consideration of the Challenge Prize, and for other good and valuable consideration, and intending to be legally bound, I confirm and agree as follows:

I consent to and authorize the Organizers and Participants, and their respective affiliates, assignees, representatives, licensees, and designees, as well as anyone further authorized or licensed by the foregoing (collectively, the "Authorized Users"), to make photographs, audio recordings, video recordings, films, drawings and other likenesses or representations of me ("Likenesses"), as reasonably necessary or appropriate for advertising and promoting the Organizers, Participants and Challenge, and future challenges and promotions by the Organizers and Participants, in any medium now known or hereafter developed, at any time now or hereafter in perpetuity, for the foregoing purposes.

I relinquish any right I may have to examine or approve the works that contain my name or Likeness, or the advertising copy or printed materials used with them, or the uses to which they may be applied, as well as any right to remuneration for such uses.

I release the Authorized Users from all claims whatsoever in connection with their sale and use of my name and Likenesses, including any liability by virtue of blurring, distortion, alteration, optical illusion, or use in composite form, whether intentional or otherwise, that may occur in the taking or subsequent processing or use thereof. I agree that each Authorized User or its assignees own all copies of my Likeness it creates, all rights in those copies and anything of value obtained from their use.

This Release is intended for the benefit of the Authorized Users and their successors, assigns, heirs, officers, employees, licensees, ad agencies, contractors, service providers and business affiliates.

I have read and understand the above. SIGNED UNDER SEAL.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_