





## JOIN THE REVOLUTION...

#### **HELP SHAPE THE CHANGES TO COME**

By working together, our members are testing and deploying industrial internet solutions and setting the foundation for the future. Viable new technologies, applications, products, services and processes are conceptualized,

rigorously tested and brought to market

in an energized COMMUNITY at the forefront of the FOURTH INDUSTRIAL REVOLUTION.

### ... AND AN INNOVATIVE ECOSYSTEM

### **BUILD TESTBEDS**

OUR TESTBEDS ARE WHERE THE INNOVATION AND OPPORTUNITIES OF THE INDUSTRIAL INTERNET ARE INITIATED, THOUGHT THROUGH AND RIGOROUSLY TESTED.

The outcomes from testbeds are the cornerstones of a feedback loop from concept to reality and back to guidance for further innovation. They uncover the technologies, techniques and opportunities essential to solving problems that benefit businesses and society. Our testbeds cover:

- Aeronautics
- Agriculture
- Buildings & Infrastructure
- Energy & Utilities
- Healthcare
- Manufacturing
- Transportation & Logistics
- Others



- New Business Strategies
- Connectivity
- Interoperability
- Security
- More

# COLLABORATE IN WORKING GROUPS...

OUR WORKING GROUPS COORDINATE AND ESTABLISH THE PRIORITIES AND ENABLING TECHNOLOGIES OF THE INDUSTRIAL INTERNET TO ACCELERATE MARKET ADOPTION AND DRIVE DOWN BARRIERS TO ENTRY.

Working Groups and affiliated teams cover broad areas:

- Business Strategy & Solution Lifecycle
- Liaison
- Marketing
- Security
- Technology
- Testbeds



### ... AND TASK GROUPS

OUR TASK GROUPS PLAN AMD EXECUTE
DELIVERABLES INCLUDING FRAMEWORKS,
BEST PRACTICES, ARCHITECTURE EVENTS,
THOUGHT LEADING PUBLICATIONS AND MORE.

# CREATE INTELLECTUAL CAPITAL







www.iiconsortium.org

# INFLUENCE GLOBAL CHANGE



MISSION: DELIVER A TRUSTWORTHY IIoT IN WHICH THE WORLD'S SYSTEMS AND DEVICES ARE SECURELY CONNECTED AND CONTROLLED TO

**DELIVER** 

TRANSFORMATIONAL OUTCOMES



## industrial internet CONSORTIUM MEMBER VALUE



#### THE BENEFITS OF MEMBERSHIP IN THE INDUSTRIAL INTERNET CONSORTIUM

CONNECT with the GLOBAL IOT COMMUNITY

and gain experience and foster partnerships not otherwise achievable.

The cross-pollination of activities benefits members directly and the industry at large.

## THINGS ARE COMING TOGETHER

### **INNOVATION**

"Testbeds are a core element for the development and innovation around the Industrial Internet of Things."

> <<Said Tabet, Lead Technologies for IoT Strategies, Dell-EMC Technologies



- COLLABORATE ON TESTBEDS to think through innovations and test new applications, processes, products, services and business models to ascertain their usefulness and viability before taking them to market.
- Create TRANSFORMATIVE SOLUTIONS that make a difference.
- Influence standards to SPEED INNOVATION.

### **ECOSYSTEM**

"IIC has helped us with networking. The people and companies that have joined are really passionate about making the IoT viable and real."

<< Padma Duvvuri, Head of Business Development, Electric Imp

- NETWORK with other companies.
- Find and form collaborative RELATIONSHIPS.
- LARGE companies gain access to small companies.
- SMALL companies get a seat at the table with tech giants.
- CAPITALIZE on bi-lateral liaison relationships.

### **BUSINESS VALUE**

"IIC testbeds have helped us build bridges. We're taking testbeds and actually deploying them as pilot projects on site at customer facilities. And those pilot projects, when successful, turn into wide deployments."

> << Jamie Smith, Director of Embedded Systems, National Instruments

- CREATE MARKET MOMENTUM to realize business value from the industrial internet.
- MONETIZE the momentum.
- CREDIBILITY AND VALIDATION come with membership.

### THOUGHT LEADERSHIP

"Joining the IIC has expanded our horizons, our connections and our knowledge in the realm of the IIoT."

<< Daniela Previtali, Global Marketing Director, Wibu-Systems AG

- LEAD the disruption in every industry.
- INFLUENCE the future development of the Industrial Internet.
- SECURE speaking slots at global industry events.
- Gain external VISIBILITY via membership involvement.

The IIoT Revolotion is happening NOW.
It's CHANGING the world.

DON'T BE LEFT BEHIND.

JOIN the Industrial Internet Consortium. Collaborate & Lead the IIoT Revolution.

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