

## Tele2 IoT makes IoT happen

The company of Tele2
Group, carrying the challenger spirit

TELE2

A unique
horizontal
player and a
trusted
advisor in
the IoT space
TELE2
Makes NoT happen

<u> E2</u>

Recognized in Gartner's Magic Quadrant for Managed M2M Services

Gartner.

First global operator to launch Nokia Wing offering during MWC 2018

NOKIA

200+
Experts

**200+** 

Partners

500+

Partner operators

600+

Customers

TELE2



## Emerging opportunity to capitalize on the data

Growing importance of connectivity

IoT adoption implies a need to cope with new interoperability and security challenges, in a fragmented market.

Create new
Business Models
& Opportunities



Optimize
Asset
Utilization



Make intelligent and data-driven decision



Buy network equipment as-a-service





Extended requirements on the next generation Grid and Smart Meters

Utilities look much further than the regulatory requirements

Today there is an important trend towards 3GPP/LPWA, which becomes more and more attractive, to avoid vendor lock-in.

"Real-time"
data
streaming



Massive Business Analytics



Battery-driven devices



Growing use of Machine learning and AI



## Single-source worldwide connectivity









