

# Berlin Forum 2015

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## The Industrial Internet: A Catalyst For Economic Growth

**WHEN:** Wednesday, 17 June 2015 - 13:00-16:30pm  
**WHERE:** Radisson Blu Hotel, Karl Liebknecht Strasse 3, Berlin, 10178  
**CONTACT:** [info@iiconsortium.org](mailto:info@iiconsortium.org)  
**TWITTER:** #IICBerlin

### What Happens If You Combine Industrial Machines With Data Analytics?

You get the Industrial Internet which uses data to optimize work resulting in increased production, lower costs, and an endless number of other economic benefits including the emergence of a global Outcome Economy. The rise of the Industrial Internet is happening rapidly and has caught the attention of world leaders. Earlier this year, for example, the World Economic Forum published a report on the Industrial Internet and how it will affect industry worldwide. Multinational corporations are banding together to form organizations, such as the Industrial Internet Consortium, while individual countries are pushing it to the top of their agenda - as Germany is with its Industrie 4.0 initiative.

Thank you to all who joined us for this event! If you were unable to attend or would like a recap, you will find presentations from the day below. Posting of presentations is still in process. Please check back often.

#### Speakers:



Henning Banthien  
Secretary General  
Platform Industrie 4.0



Dr. -Ing. Carlos Haertel  
Managing Director  
GE Global Research Europe



Nils Herzberg  
SVP, Global Co-Lead Internet of



Dr. Bernd Kosch  
Head of Industry 4.0 Center  
Fujitsu



Stephen Mellor  
CTO  
Industrial Internet Consortium



Ralf Neubert  
Senior Director R&D  
Schneider Electric



Carsten Rossbach  
Senior Partner  
Roland Berger Strategy Consultants



Dirk Slama  
Director, Business Development  
Bosch Software Innovations



Dr. Richard Soley  
Executive Director  
Industrial Internet Consortium



Juergen Spaenkuch  
Vice President & General Manager  
Infineon Technologies

## Agenda:

- 13:00** Welcoming comments  
*Stephen Mellor - CTO - Industrial Internet Consortium*
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- 13:05** [The Digital Transformation of Industry: Learnings from Germany's Industrial Heart](#)  
*Carsten Rossbach - Senior Partner - Roland Berger Strategy Consultants*
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- 13:35** [Overview of the Industrial Internet Consortium](#)  
*Dr. Richard Soley - Executive Director - Industrial Internet Consortium*
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- 14:05** [The Architecture of the Industrial Internet](#)  
*Stephen Mellor - CTO - Industrial Internet Consortium*
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- 14:35** Break
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- 14:50** [Industrial Internet Manufacturing in Action: A Smart Factory Testbed](#)  
*Dirk Slama - Director, Business Development - Bosch Software Innovations*
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- 15:20** **Platform Industrie 4.0: Industry Innovation Meets Politics**  
*Henning Banthien - Secretary General - Platform Industrie 4.0*
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- 15:50** **Getting Down to Business with the Industrial Internet: Opportunities and Challenges - A Panel Discussion with Audience Q&A**  
Panelists Include:
- *Dr. -Ing. Carlos Haertel - Managing Director - GE Global Research Europe*
  - *Nils Herzberg - Senior Vice President, Global Co-Lead Internet of Things GTM - SAP SE*
  - *Dr. Bernd Kosch - Head of Industry 4.0 Center - Fujitsu*
  - *Ralf Neubert - Senior Director R&D - Schneider Electric*
  - *Juergen Spaenkuch - Vice President & General Manager - Infineon Technologies*
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- 16:25** **Closing remarks - Audience Q&A**

\* This agenda is current as of May 12th and is subject to change.

\*\* Once you submit your registration form to attend the half day, complimentary event on the Industrial Internet Consortium, we will process your request and contact you with additional meeting details.

